

Drive Traffic. Make Money.

TicketNetwork  AFFILIATE PROGRAM

TNaffiliates

About TicketNetwork.com

TicketNetwork.com is the industry leading flagship retail website of TicketNetwork Inc., which hosts the leading online marketplace for tickets to concert, sport, and theater events around the world. Since launching in 2007, our website has helped connect thousands of live entertainment fans to a vast network of independent sellers. The sellers on our exchange range from fans with extra tickets, to professional ticket brokers. Together our network of sellers offer more than 5.5 billion tickets to over 100,000 events every day!

Our mission is to provide fans with access to quality event tickets, even when they are sold out elsewhere. As we are a secondary ticket marketplace, tickets are priced below or above face value based on the demand of the event. Fans have the opportunity to find a large selection of tickets priced below face value or pay a little extra for tickets that are completely sold out everywhere else.

TicketNetwork.com takes pride in offering superior customer service that is available from 7am - 1am (ET) daily. Our 100% Money Back Guarantee ensures that customers get the tickets they ordered & that their tickets arrive in time for the event.

Program Details

Millions of Tickets
+100,000 Events

Our online exchange provides access to thousands of concert, sports, and theater events worldwide. Affiliates post links, banners, coupon codes, and widgets on their websites while driving traffic to TicketNetwork.com. If a customer is directed to TN.com & makes a purchase, the affiliate will earn a commission on that sale for their successful marketing efforts.

Affiliates By Category



Rates & Payment

Commission Rates

The TicketNetwork Affiliate Program offers a 10% commission on accepted orders, one of the highest commission rates in the industry! Ticket comparison sites, defined as sites that compare individual ticket prices among competitors, as well as coupon or loyalty websites with unique discount codes will receive a 6% commission rate.

Order Size

The average order size for TicketNetwork.com is \$350, with an average commission payout of \$43 per order!

Payment

On average, affiliate payments are sent out once a month on a floating schedule. Affiliates can select to be paid via Check, Direct Deposit or PayPal.



10% Commission



Avg. \$43/order



Easy Payment

Tracking

Cookie Life

Links posted by affiliates include important account information that allows for tracking. When a customer clicks an affiliate link, a unique cookie is placed on their device to track the order. The cookie remains active for 30 days & operates on a last click model.

Reporting

TicketNetwork tracks all mobile and desktop transactions. As an affiliate you will have access to reports available in your affiliate network account. Utilize these reports to keep track of user clicks, sales and commissions.

Tools

The TicketNetwork Affiliate Program offers a variety of tools, such as: text links, banners, plug-ins, and widgets to help seamlessly integrate our information into your website. Learn more about these tools on pages 6-9.



30 Day Cookie Life



User & Sales Reports

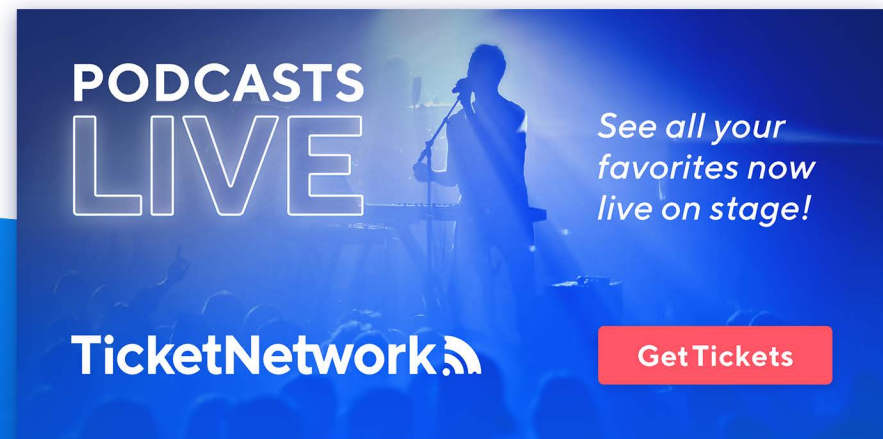


Customizable Tools

Affiliate Banners

Unique Graphics

TicketNetwork has a team of graphic designers dedicated to creating unique imagery for the top events and performers. A wide variety of banners can be found in the network libraries, however, we do consider specific requests to meet affiliate needs.



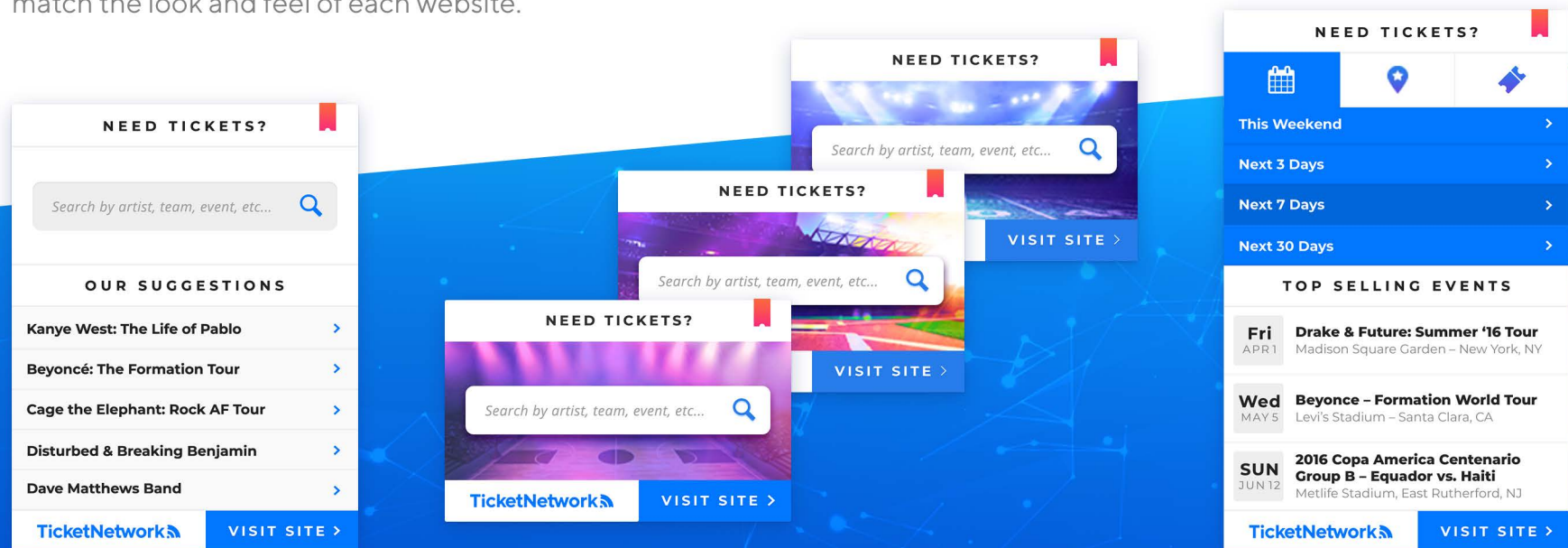
Affiliate Box Widget

What Is It?

The search box widget allows viewers to search for any event they wish. Affiliates can customize a list of suggested events or use TicketNetwork's selection of top events. After searching, the customer is redirected to the corresponding search results at TicketNetwork.com and can complete the purchase process.

Style Options

There are a variety of color choices and style options for affiliates to choose from to best match the look and feel of each website.

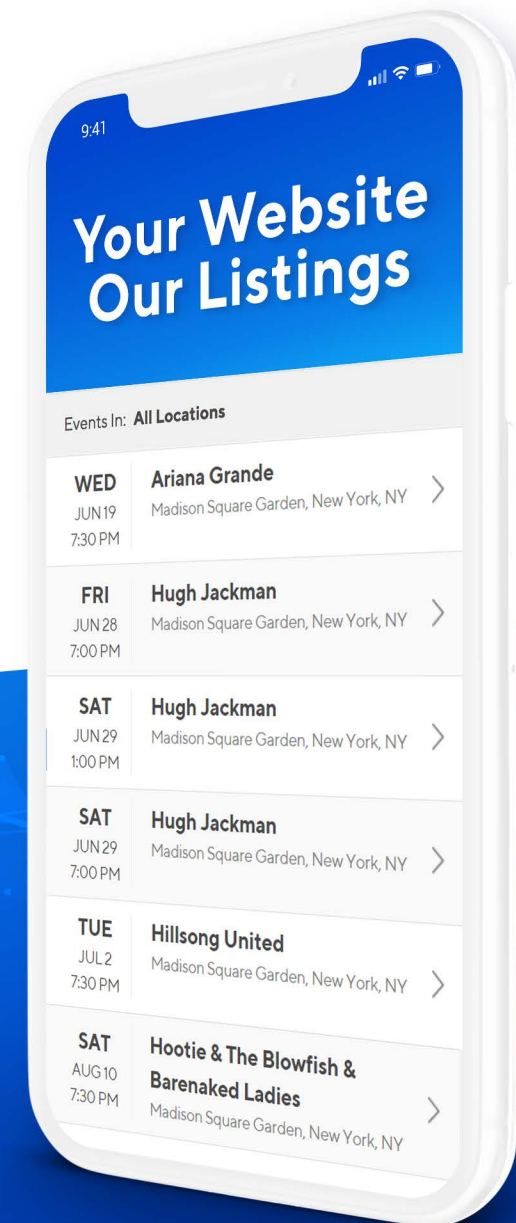


Event List Plug-in

What Is It?

The Event List Plug-In allows affiliates to populate a ticket table of events based on key terms they select. Tickets can be populated based on a team, city, state, performer or venue. The ticket table links directly to TicketNetwork's exchange & is automatically updated as events occur or new events are added. The Event List Plug-In also has a variety of style options/colors to best match each website.

| Events In: All Locations | | | |
|---------------------------------|------------------|--|-----------------------------|
| SUN | JUN 5 8:00 PM | Billy Joel Madison Square Garden, New York, NY | Get Tickets |
| TUE | JUN 5 7:30 PM | Ariana Grande Madison Square Garden, New York, NY | Get Tickets |
| MON | JUL 5 6:00 PM | Hootie & The Blowfish & Barenaked Ladies Madison Square Garden, New York, NY | Get Tickets |
| SAT | AUG 5 9:00 PM | Queen & Adam Lambert Madison Square Garden, New York, NY | Get Tickets |



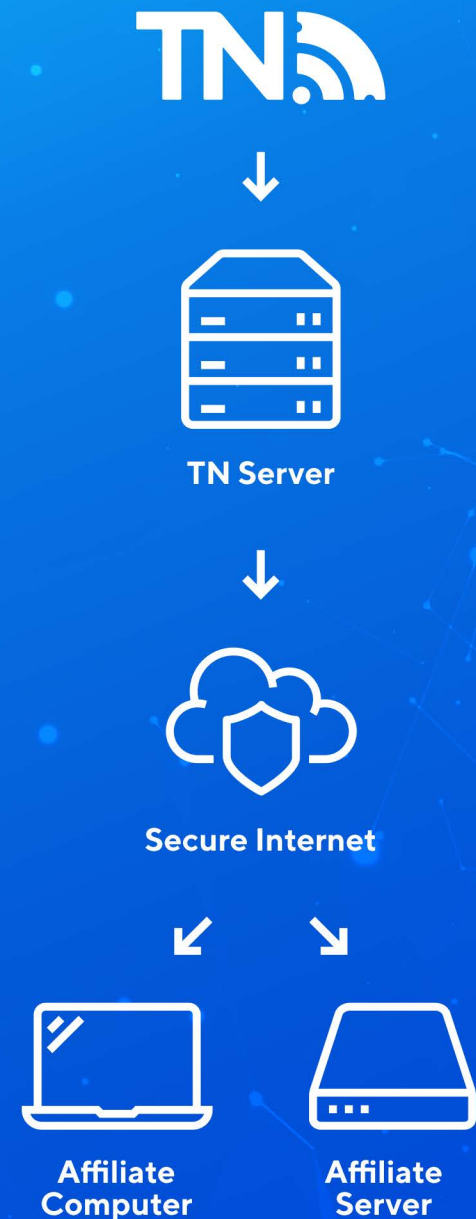
Affiliate Text Links

What Are They?

Text links for top events can be found in the network libraries. Each text link will provide corresponding code with your unique tracking and can be easily added to your site. Text links can also be created by utilizing the deep linking tool available within the affiliate networks.

Data Feed / FTP Feed

TicketNetwork affiliates also have access to a full product catalogue providing important event-level information about the thousands of events available in the exchange. This database, which includes all necessary information about events, also includes links to purchase tickets. This information, along with some development work, will allow affiliates to display events in a variety of ways.



Affiliate Newsletter

Stay Up To Date

TicketNetwork affiliates will receive a newsletter 1-2 times per month providing important information and updates for the program. These newsletters typically include the newest banners, top selling events, and upcoming on-sales. The newsletter also highlights announcements for the program, like incentive contests, promotions and program changes.

Social Media

Affiliates are encouraged to follow us on Facebook & Twitter for announcements and affiliate marketing tips!



Latest Updates



Offers & Promos



Top Selling Events

Affiliate Networks



If you're interested in joining the TicketNetwork Affiliate Program, the first step is choosing an affiliate network. We currently work with four networks: Impact Radius, Commission Junction, Rakuten, & ShareASale. Once you have signed up for one of the networks, or if you already have an account, simply search the advertisers to find our program and apply!

Meet Our Affiliates

Impact Radius

Impact Radius was created by a team of internet marketing and technology experts in 2008. Features of this network include advanced tracking and reporting, a custom interface and internal data feed.

Payment Methods: PayPal, Check, Wire Transfer

Commission Junction

CJ is the largest of the 4 networks & has the broadest selection of publishers & advertisers. Founded in 1998, CJ is headquartered in Santa Barbara, CA. Highlights of this network include a user-friendly interface, advanced mobile tracking, and a built-in data feed.

Payment Methods: Check, Direct Deposit

ShareASale

ShareASale has been in business for 17 years, exclusively as an Affiliate Marketing Network. Their technology receives accolades for speed, efficiency and accuracy – and their reputation as a fair and honest business is well known within the industry.

Payment Methods: Check, Direct Deposit

Rakuten

Rakuten was established in 1996 and is based out of New York City, but also has nine offices around the world. Notable features are a simplified interface, simplified reporting functionality, and a built-in deep linking tool.

Payment Methods: Check, Direct Deposit



Join today

www.tnaffiliateprogram.com

Important Info Before Applying

In order to apply to our program, you must have an existing website or business. Please visit our homepage, select one of the preferred affiliate networks and click the link to submit an application. If you already have an account in one of the networks, please search for our program to apply. After being accepted, begin placing our banners, text links and widgets on your site and drive traffic to TicketNetwork.com. The affiliate network you have selected will track clicks, sales and commissions earned. To access your account information, login to your network and view your reports.

Questions?

For questions & more information call: [860.533.4059](tel:860.533.4059) or email: ticketnetworkaffiliates@ticketnetwork.com

Program terms & policies: www.tnaffiliateprogram.com/ticketnetwork-com-affiliate-program-agreement